

# A Look Inside The Pre-Fab Group's Success...



The Pre-Fab Group is a group of manufacturing companies owned by Mr. Nino Strangio. The group is integrated by Beta Style Laminating Pty Ltd a manufacturer of high-quality laminated products (post-formed bench tops, splashbacks, aprons, doors, etc...) and Pre-Fab Industries Pty Ltd a manufacturer and supplier of kitchens and joinery.

Few years after completing his apprenticeship as a shopfitter and detailed joiner and having only 24 years of age Nino came across a life changing opportunity; In 1993 Beta Style Laminating Pty Ltd a small bench top manufacturing company was for sale. The business had debts, no cash flow, minimal stock and only a couple of workers. The





sale caught Nino's attention as even though it was a small business with nothing else to lose it would mean a personal challenge, becoming his "own boss" and if successful turn it into a successful business from scratch.

Knowing that opportunities may only present themselves once in a lifetime, Nino thought about it and

decided to purchase the business. As a hard worker and passionate individual Nino knew that he could make the business succeed and achieve growth and profitability. The business reached that and much more. Over the years the business undertook a lot of changes including: hiring and training new staff, purchasing new machinery, equipment and software technology. → 52



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Nowadays Beta Style Laminating Pty Ltd is a leader in the industry, manufacturer and supplier of high-quality laminated products. We cater for the retail and trade sectors as well as supplying to major industry providers. We service all Sydney areas, South Coast, Canberra, Orange and interstate.

Having the Shopfitting and Detailed Joinery background and site experience (9) nine years after the acquisition of Beta Style Laminating Pty Ltd Nino decided to

open up a new company to fulfil the market demands in the cut-to-size niche and in 2002 Pre-Fab Industries Pty Ltd was born. Pre-Fab Industries Pty Ltd began trading cutting and supplying flat packed kitchens and joinery to the cabinetmaking and shop fitting industry. The business flourished and became profitable but when the GFC reached Australia the business slowed down. By then Nino had already become a Qualified KBLR Kitchen, Laundry and



Bathroom Renovator and he decided to offer a new service to the trade, building and retail sectors...the supply of kitchens and joinery fully assembled and installed. The clientele grew significantly and we now service major builders, cabinetmakers and retail.

The investment in machinery and software

technology has always been paramount in this industry to achieve optimal results and in line with the industry demands we have recently made a significant investment to automate the cut-to-size division of the company which will enable us to manufacture kitchens and joinery faster.

The success of The Pre-Fab

Group can be attributable to their commitment to produce high-quality products, strong work ethics approach, customer service orientated that enable them to build and maintain working relationships based on trust and respect. Some of the company's clients have been with them since the beginning and they're

grateful and honoured to have their support.

Although classed a workaholic and being at work 24/7 if needed this amazing journey has been satisfying and rewarding for Nino, his determination and commitment goes hand in hand with his personal and professional development; a few years back Nino became a Qualified Carpenter and a Qualified Builder.

Also, in the recent competition from FIAA Industry Awards 2017 they became finalists in the categories Best Kitchen under \$20K and Best In-Built Furniture. In the years to come, they see themselves doing what they do best – Kitchen and Joinery and winning an Industry award.●

